

Jessica Reingold

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Professional Experience

Web Project Manager, Georgetown University | Remote

August 2019 – Current

- Successfully led website migration projects for high-profile stakeholders, including McDonough School of Business, Kennedy Institute of Ethics, and various units and departments.
- Directed a comprehensive two-year project, GU WordPress NextGen, resulting in the creation of a new codebase and shared WordPress template.
- Assumed the role of Interim Scrum Master, facilitating daily scrum, weekly retrospectives, and sprint planning meetings. Prioritized backlogs and ensured agile methodologies were effectively implemented.
- Collaborates closely with high-profile stakeholders, project managers, developers, and designers.
- Writes Quality Assurance requirements, conducts user acceptance testing, and provides user support.

Program Manager, University of Mary Washington | Fredericksburg, VA

April 2018 – August 2019

- Directed the Domain of One's Own program initiatives and oversaw domain creation, content management, and content strategy.
- Managed and mentored department student aides and student fellows.
- Developed a variety of WordPress templates, to support faculty and staff in refining content strategy, managing content, and improving user experience.
- Collaborated with faculty, staff, and students to integrate digital tools into teaching, learning, and research.
- Spearheaded discussions on the concept and importance of digital identity.
- Created and maintained comprehensive programmatic and troubleshooting documentation.
- Provided user support for WordPress ensuring a positive user experience and resolving issues promptly.

Entry-Level Instructional Technology Specialist, University of Mary Washington | Fredericksburg, VA

August 2015 – April 2018

- Promoted best web practices and content management initiatives, specializing in WordPress.
- Collaborated with faculty, staff, and students to integrate digital tools into teaching, learning, and research.
- Spearheaded discussions on the concept and importance of digital identity.
- Maintained programmatic and troubleshooting documentation.
- Provided user support for WordPress ensuring a positive user experience and resolving issues promptly.

Skills

Project Planning and Organization; Agile Methodologies; Scrum Framework; Trello; Collaborative Communication; Information Architecture; Content Strategy; User Flows; WordPress; Squarespace; Adobe Photoshop, XD, Express

Education

M.S. User-Centered Design

Brandeis University | Online | June 2019

B.A. History, Digital Studies Minor

University of Mary Washington | Fredericksburg, VA | May 2015 | Summa Cum Laude