

# Jessica Reingold

**Email:** jessreingold@gmail.com

**Website:** jessicareingold.com

**LinkedIn:** /in/jessicareingold

## EXPERIENCE

**Georgetown University**, Washington, D.C.

*Web Project Manager*

SEPTEMBER 2019 - PRESENT

- Project lead for the 1789 redesign of the GU school, department, office, and auxiliary websites and created a project charter
- Participates in sprint planning, backlog review, and design sessions
- Provides user support for WordPress content editing on Georgetown.edu sites

**University of Mary Washington**, Fredericksburg, VA

*Program Manager, Domain of One's Own*

JULY 2018 - SEPTEMBER 2019

- Served as the lead for *Domain of One's Own* management and support (personal domains and web hosting)
- Managed and mentored department student aides, co-manages student fellows *Domain Fellows*
- Created and maintained the official programmatic and troubleshooting documentation for *Domain of One's Own*
- Created a variety of WordPress templates for *Domain of One's Own* users
- Collaborated with UMW faculty, staff, and students on the integration of digital tools into teaching, learning, and research

**University of Mary Washington**, Fredericksburg, VA

*Entry-Level Instructional Technology Specialist*

AUGUST 2015 - JULY 2018

- Served as the lead for website design and content management (WordPress)
- Spearheaded discussions on digital identity at *Domains 2017, 2019*, and *EduCon 2.8* conferences
- Created and maintained WordPress documentation for *Domain of One's Own*
- Provided user support for WordPress, *Domain of One's Own*, *UMW Blogs* (legacy platform)

## EDUCATION

**Brandeis University**, Online

*M.S. User-Centered Design*

JUNE 2019

**University of Mary Washington**, Fredericksburg, VA

*B.A. History with Minor in Digital Studies*

MAY 2015, Graduated Summa Cum Laude

## TECHNICAL SKILLS

CMS & Web Design

- WordPress, HTML, CSS

Media

- Adobe Photoshop, Adobe Lightroom, iMovie, Final Cut Pro, Adobe Premiere, Audacity

Web Hosting Management

- cPanel, WHM & WHMCS, Installatron

UX Design

- Adobe XD, Axure

Visual Design

- Canva, Adobe Spark Post

Collaboration

- Trello, Slack, Zoom, Google Apps

## CONFERENCES

**Domains 2019**, Durham, NC

- Presenter, Artist

**Digital Pedagogy Lab**, UMW  
2016 - 2019

- On-ground organization

**Domains 2017**, Oklahoma City

- Presenter

**EduCon 2.8**, Philadelphia, PA  
2016

- Presenter