

JESSICA REINGOLD

CONTACT INFORMATION

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jessicareingold.com

TECHNICAL SKILLS

Advanced Proficiency

- CMS, Web Authoring and Design: HTML, CSS, WordPress
- Collaboration Tools: Slack, Google Apps
- Web Hosting Management: cPanel, WHM, WHMCS, Installatron
- Media: Adobe Photoshop CC, Adobe Lightroom CC, iMovie, Nikon
- Graphic Design: Canva
- Social Media: Facebook, Twitter, Instagram, LinkedIn, Tumblr, Reddit, Pinterest, Snapchat
- Open Source Tools: Knightlab Storytelling Tools, Twine, Kumu, Zotero, Google MyMaps
- Microsoft Office
- Mac OS X

Proficient

- UX: Adobe XD CC
- Media: Final Cut Pro X, Adobe Premiere, Audacity

ABILITIES

- Great communication skills
- Research
- Problem Solving
- Mentorship Skills
- Documentation writing

COMMITTEES AND INITIATIVES

- UMW Safe Zone Program: Member, Social Media Manager
- Digital Knowledge Faculty Initiative: Participant
- COPLACDigital: Served as Instructional Technologist

EXPERIENCE

Program Manager, Domain of One's Own

University of Mary Washington, Fredericksburg, VA
(July 2018 - Present)

- Serves as lead for Domain of One's Own (DoOO) management (personal domains and web hosting) and support
- Manages and mentors department student aides
- Co-manages student fellows Domain Fellows
- Serves as lead for design and content management of departmental websites
- Spearheads discussions on digital identity
- Creates and maintains documentation
- Collaborates with members of the UMW community on the integration of the digital into teaching, learning, and research
- Engages in individual and collaborative professional research
- Serves as an advocate for the effective, innovative, and ethical use of digital tools and media

Entry-Level Instructional Technology Specialist

University of Mary Washington, Fredericksburg, VA
(August 2015 - July 2018)

- Serves as lead for website design and content management (WordPress, multiple websites)
- Contributes to discussions on digital identity
- Creates and maintains documentation
- Collaborates with members of the UMW community on the integration of the digital into teaching, learning, and research
- Engages in individual and collaborative professional research
- Serves as an advocate for the effective, innovative, and ethical use of digital tools and media

EDUCATION

Brandeis University

Master of Science in User-Centered Design, June 2019

University of Mary Washington

Bachelor of Arts in History with Digital Studies Minor,
May 2015

- Graduated Summa Cum Laude

CONFERENCES

- Digital Pedagogy Lab, UMW, 2016, 2017, 2018, 2019
- Domains 2019: Back to the Future, Durham, Presenter
- Domains 2017: Indie EdTech and Other Curiosities, Oklahoma City, Presenter
- WP Campus, Sarasota, 2016
- EduCon 2.8, Philadelphia, 2016, Presenter